

Giordano Receives Caring Company Accolade

February 10th, 2009, Hong Kong

The Hong Kong Council of Society Service (HKCSS) has named Giordano a “Caring Company 2008/2009” in recognition of the company’s efforts to promote corporate social responsibility, including programs to:

- Encourage and support volunteering by employees;
- Provide an employee-friendly working environment, and
- Support charitable organizations and causes.

Launched in 2002 by the HKCSS, the Caring Company Scheme recognizes companies and organizations that demonstrate good corporate citizenship, with a view to promote good corporate citizenship and to encourage partnering among the corporate, public and non-profit sectors.

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About Giordano:

Giordano International Limited (Hong Kong stock code: 709) is a leading international retailer of men’s, women’s and children’s apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior* and *BSX*. Established in 1981, Giordano now operates over 1,900 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

For further information, please contact:

William Yue

Telephone: +852.2746.4727

E-mail: williamyue@giordanogroup.com

Rosa Li

Telephone: +852.2746.3774

E-mail: rosali@giordanogroup.com