

Giordano staff and company makes further donation of HK\$700,000 to aid victims of the May 12th Sichuan earthquake

May 19th, 2008, Hong Kong

The Giordano Group announced today that it is donating HK\$700,000 to aid the victims of the earthquake in Sichuan. Half of the sum comprises 5% of the Group's retail sales in Hong Kong and Macau from May 16th to May 18th and the other half comprises matching donations made by the Group's management and staff. Donations came not just from Giordano staff in Hong Kong and Macau but also from Giordano subsidiaries and affiliates all over the globe, fully reflective of the Group's belief in a "World Without Strangers". The money will be donated to the Red Cross Society of China. The Group has earlier donated RMB100,000 via the Guangzhou branch of the Red Cross Society of China on May 14th.

"I would like to thank our customers who participated in the charity sales drive this weekend. I would also like to thank our staff in Hong Kong, Macau and elsewhere who came forward spontaneously to help the victims of the earthquake. Donations came from as far afield as the Middle East and Central America, demonstrating the spirit of a 'World Without Strangers' at work," remarked Dr. Lau Kwok Kuen, Peter, Chairman and Chief Executive of Giordano International Limited.

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About Giordano International Limited

Giordano International Limited is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior*, *Bluestar Exchange* and *BSX*. Established in 1981, Giordano International now operates over 1,800 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

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