

Giordano aids cyclone victims in Myanmar

May 28th, 2008, Hong Kong

Acting on its "World Without Strangers" slogan, the Giordano Group donated supplies worth MMK 5 million (about HK\$100,000) to aid to the victims of severe tropical cyclone Nargis. Nargis hit southern Myanmar on May 2nd and caused over 100,000 fatalities and widespread damage. The Minister for Hotels and Tourism and member of Myanmar National Disaster Preparedness Central Committee Major-General Soe Naing accepted the donation from representatives of Giordano Myanmar in a ceremony held on May 26th.

Giordano Myanmar also mobilized volunteers from among its staff and organized a trip to the affected region on May 17th to distribute rice, cooking oil, blankets, canned food, mosquito nets, medicines and other relief supplies to cyclone victims.

- END -



Photo caption:

Volunteer helpers from Giordano Myanmar distributed relief supplies to victims of severe tropical cyclone Nargis.

rehabilitation of storm victims will be materialized soonest.

Giordano provides relief aid to victims in Pyapon

Minister Maj-Gen Soe Naing accepts rice, food and items worth K 5 million donated by Giordano.—UMFCCI

YANGON, 26 May — Personnel of Giordano presented relief aids worth K 5 million to the victims in the storm-affected regions yesterday.

The donation ceremony was held at the library of Saya Zawgyi in Pyapon Township yesterday.

Member of National Disaster Preparedness Central Committee Minister for Hotels and Tourism Maj-Gen Soe Naing accepted the donations. The personnel of Giordano also donated relief items to the victims of Dedaye Township.

MNA



Medical team leaves for Bogale, Kyaiklat Tsp

YANGON, 26 May—A 12-member medical unit, led by Dr U Thaw Zin, Director (Research) of Medical Research Department (Lower Myanmar) of the Ministry of Health, left here for Bogale and Kyaiklat Townships to provide medical treatment and health care services to storm victims there yesterday.

MNA

Photo caption:

Giordano Myanmar donated MMK 5 million in relief supplies to help victims of severe tropical cyclone Nargis.

About Giordano:

Giordano is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior* and *BSX*. Established in 1981, Giordano now operates 1,900 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

For further information, please contact:

William Yue

Telephone: +852.2746.4727

E-mail: williamyue@giordanogroup.com

Rosa Li

Telephone: +852.2746.3774

E-mail: rosali@giordanogroup.com