

Giordano donates over RMB5.5 million in cash and clothing for emergency relief for victims of the May 12 Sichuan earthquake

May 21st, 2008, Hong Kong

The Giordano Group announced today that it has arranged to make cash and clothing donations in excess of RMB5.5 million for emergency relief for victims of the earthquake in Sichuan. Donations came not just from the company but also from its staff in Mainland China, Hong Kong and Macau as well as Giordano subsidiaries and affiliates worldwide. The donation will be made via the Guangzhou branch of the Red Cross Society of China.

Yesterday, Mr. Mah Chuck On, Bernard, Group Executive Director and Executive Chairman of Giordano's Mainland China operations, presented the Guangzhou branch of the Red Cross Society of China with clothing valued at RMB4.0 million. The Group has already made a cash donation of RMB100,000 to the Guangzhou branch of the Red Cross Society of China on May 14. A further cash donation of RMB1.4 million from Giordano staff in Mainland China, Hong Kong and Macau as well as Giordano subsidiaries and affiliates worldwide will be presented shortly.

Dr. Lau Kwok Kuen, Peter, Chairman and Chief Executive of Giordano International Limited, remarked, "We are deeply distressed by the earthquake in Sichuan on May 12. Fortunately, all our staff is safe and our 23 stores in Chengdu have only suffered minor damage. However, countless others have been less fortunate and our hearts go out to the victims and their families. The Giordano Group and its staff will be making cash and in-kind donations in excess of RMB5.5 million for earthquake relief. I am especially heartened by the generosity of the people of Giordano as donations came not just from Greater China but as far afield as South Korea, the Middle East and Central America in a clear demonstration of the spirit of a 'World Without Strangers' at work."

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Photo caption:

On May 20, Mr. Mah Chuck On, Bernard, Group Executive Director and Executive Chairman of Giordano's Mainland China operations, presented the Guangzhou branch of the Red Cross Society of China with clothing valued at RMB4.0 million to aid victims of the May 12 Sichuan earthquake.

About Giordano International Limited:

Giordano International Limited is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior*, *Bluestar Exchange* and *BSX*. Established in 1981, Giordano International now operates over 1,800 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

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