

## ***Giordano Ladies & Giordano Concepts Unveiled*** **in the Grand Indonesia Shopping Town, Jakarta, Indonesia**

**December 20<sup>th</sup>, 2007, Hong Kong**

Following the recent launch in Malaysia, *Giordano Ladies* and *Giordano Concepts* made their debut in Indonesia with stores in the new Grand Indonesia Shopping Town in Jakarta. Anchored by the Harvey Nichols and Seibu department stores, the 250,000 sq m Grand Indonesia Shopping Town also houses flagship stores of numerous world-class brands and is one of the largest upscale shopping centers in Southeast Asia. The *Giordano Ladies* and *Giordano Concepts* stores together occupy over 3,000 sq ft. With these two latest additions, *Giordano Ladies* and *Giordano Concepts* now operate 39 and 14 stores in the region respectively.

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### **About Giordano International Limited:**

Giordano International Limited is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior*, *Bluestar Exchange* and *BSX*. Established in 1981, Giordano International now operates over 1,800 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

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**Photo caption for photo 1 & 2:**

*Giordano Ladies and Giordano Concepts made their debut in the Grand Indonesia Shopping Town, Jakarta, in December 2007, making a total of 90 Giordano outlets in Indonesia.*