

Giordano opens its third store in India

September 18th, 2007

Giordano International launched its first store in Gujarat at the Iscon Mega Mall in Ahmedabad, the sixth largest city in India. The new 1,400 square feet store marks the retailer's third in India.

“India is now the focus of every international retail chain because of its accelerating economic growth. After concentrating our initial operations in Southern India with the opening of our first two stores in Chennai, we are now ready to open stores all across India,” remarked Dr. Lau Kwok Kuen, Peter, Chairman and Chief Executive of Giordano.

The company plans to open an additional four stores in the country before the end of the year, including its first high street store in Mumbai. Giordano is also planning to open stores in other urban centres such as Delhi, Bangalore, and Hyderabad.

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About Giordano International Limited:

Giordano International Limited is a leading international retailer of men's, women's and children's apparel under the brand names *Giordano*, *Giordano Concepts*, *Giordano Ladies*, *Giordano Junior*, *Bluestar Exchange* and *BSX*. Established in 1981, Giordano International now operates over 1,800 stores and counters in Greater China, Japan, Korea, Southeast Asia, Australia, India and the Middle East.

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Photo caption:

The new *Giordano* store at the Iscon Mega Mall in Ahmedabad is the retailer's third in India.